

P O R T F O L I O

**AARON PROSSER**

# 'BOUT ME

## VITA

2008 | **internship at buero zwo sieben**



2010 – 2013 | **apprenticeship as Graphic Designer**



2013 – 2017 | **studied Kummunikationsgestaltung at the HfG Schwäbisch Gmünd**



2017 – now | **working at Pamama Werbeagentur GmbH**

## SKILLS

INDESIGN



ILLUSTRATOR



PHOTOSHOP



AFTER EFFECTS



GLYPHS



HTML & CSS



CINEMA 4D & BLENDER



POWERPOINT & KEYNOTE





# URWELTMUSEUM | VISUAL IDENTITY

## WHAT?

Whether it be a living creature or a plant – what we know about primeval times is preserved in stone or has itself become a stone.

## HOW?

An abstract stone is the elementary and variable design ingredient for the museum’s visual identity and logo. For temporary exhibitions the main exhibit is converted into high contrast gray scale and in combination with the stone element used as the key visual.

























pantheon

Buchstaben, lateinisch

																		
A 0041	B 0042	C 0043	D 0044	E 0045	F 0046	G 0047	H 0048	I 0049	J 004A	K 004B	L 004C	M 004D	N 004E	O 004F	P 0050	Q 0051	R 0052	S 0053
																		
T 0054	U 0055	V 0056	W 0057	X 0058	Y 0059	Z 005A	G.001	H.001	M.001	O.001								
																		
a 0061	b 0062	c 0063	d 0064	e 0065	f 0066	g 0067	h 0068	i 0069	j 006A	k 006B	l 006C	m 006D	n 006E	o 006F	p 0070	q 0071	r 0072	s 0073
																		
ger...dbls 00DF	t 0074	u 0075	v 0076	w 0077	x 0078	y 0079	z 007A	a.001	h.001	k.001	m.001	o.001	s.001	w.001	z.001	k.002		


Ziffern

															
zero 0030	one 0031	two 0032	three 0033	four 0034	five 0035	six 0036	seven 0037	eight 0038	nine 0039	one.001	two.001	three.001	four.001	five.001	nine.001

Interpunktion

															
period 002E	comma 002C	colon 003A	se...colon 003B	ellipsis 0026	hyphen 002D	endash 0033	und...ore 005F	quo...ase 001A	quo...ase 001E	quo...left 001C	quo...ight 001D	quoteleft 0018	quo...ight 0019	quotedbl 0022	quo...gle 0027

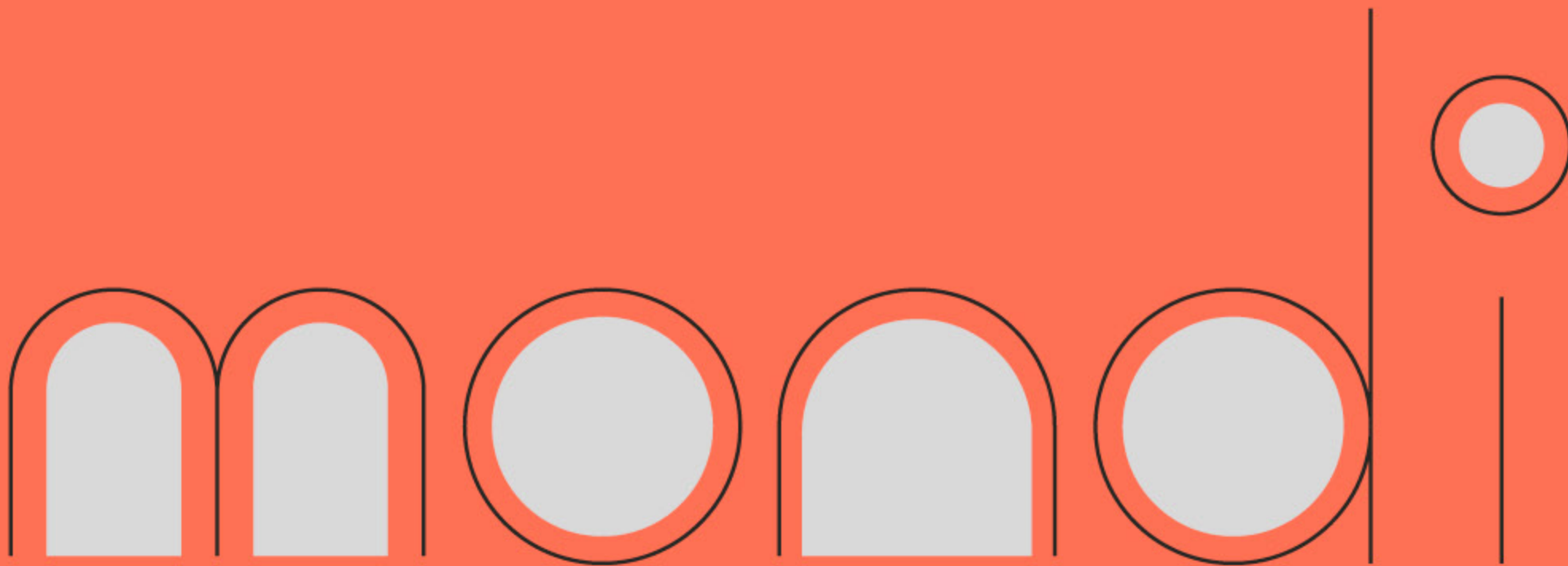
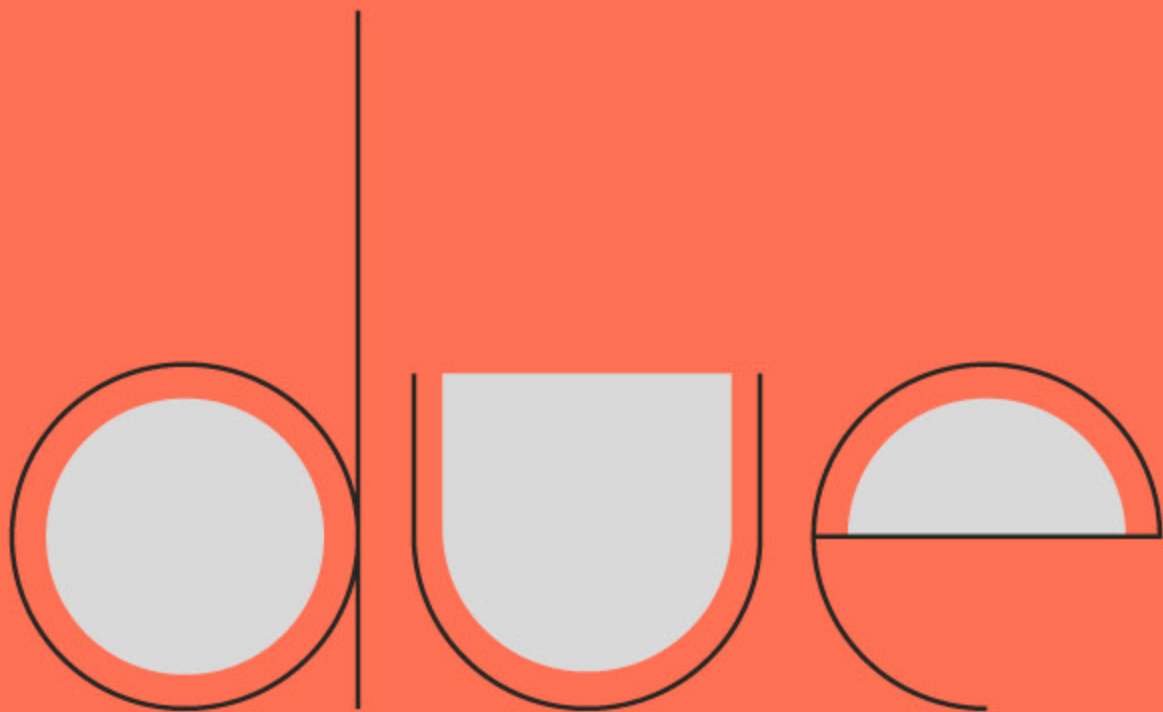
Trennzeichen


space 0020

Symbole

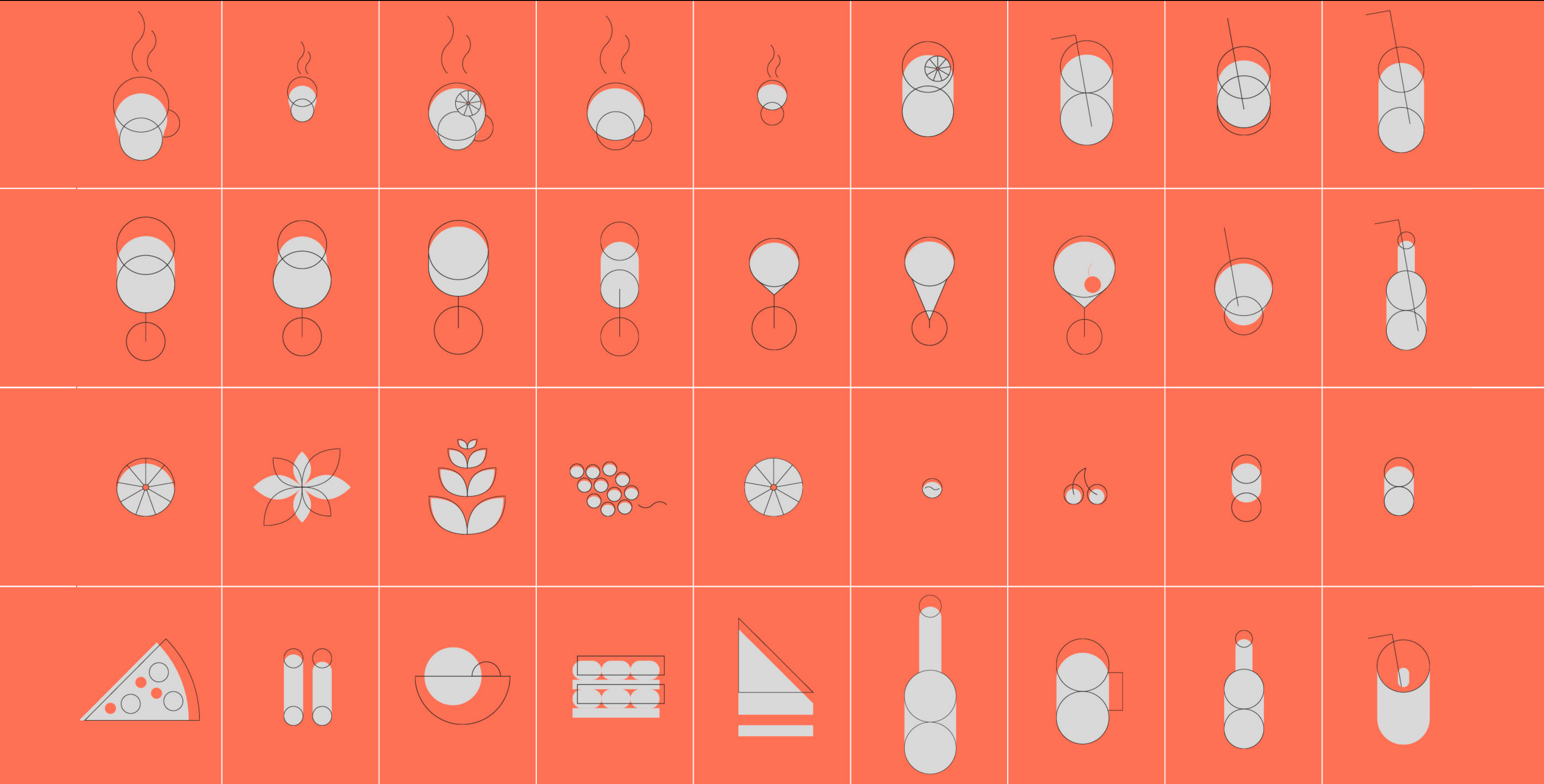
													
cent 00A2	dollar 0024	euro 20AC	sterling 00A3	plus 002B	minus 2212	multiply 00D7	divide 00F7	equal 003D	emptyset 2205	upArrow 2191	right...row 2192	at 0040	am...sand 0026

**DUE MONDI |** SERIES OF ICONS

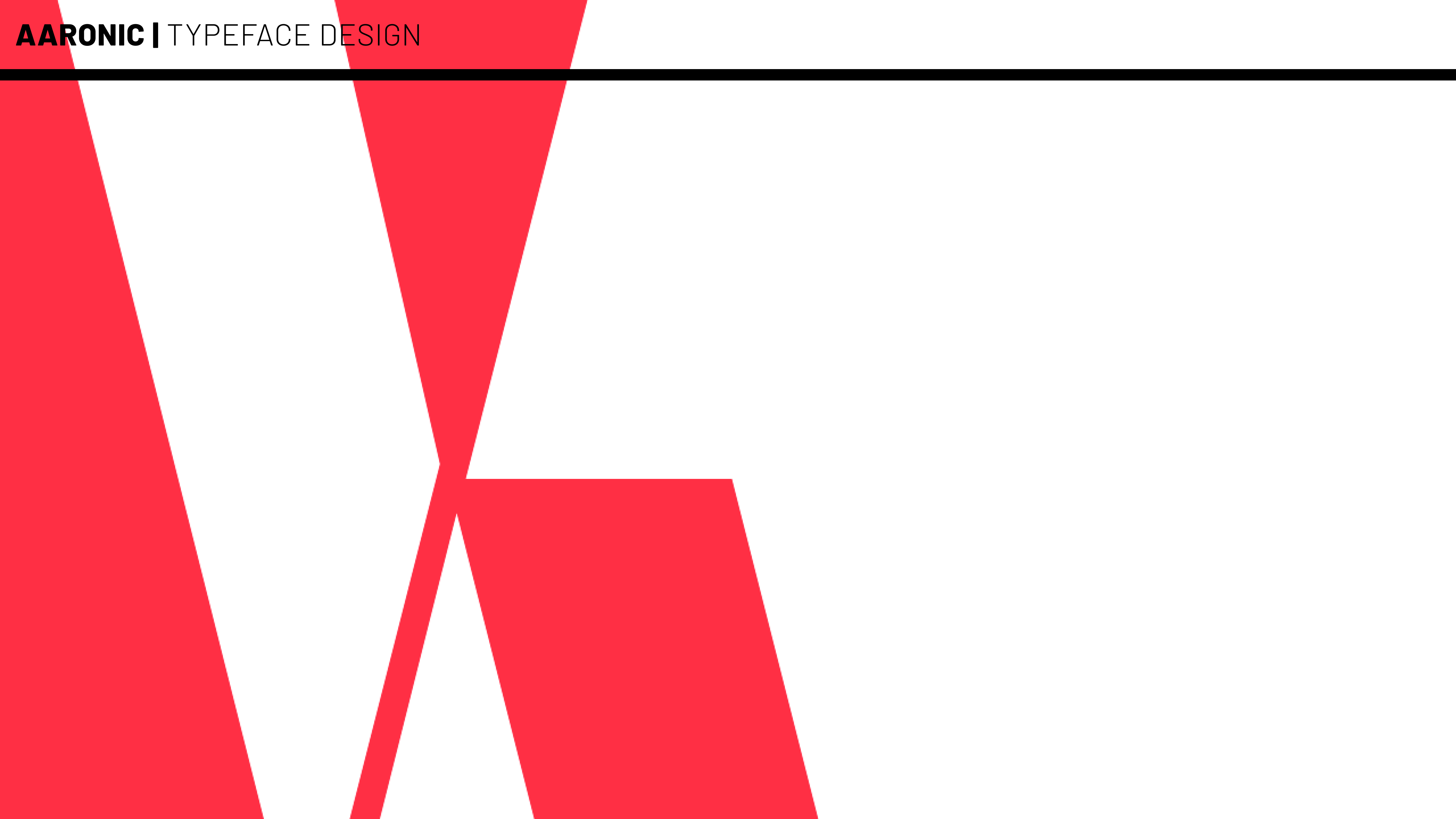


ISOMETRIC ICONS (NOT ONLY)  
FOR ISOTONIC DRINKS.

DUE MONDI | SERIES OF ICONS







# AARONIC | TYPEFACE DESIGN

## Buchstaben, lateinisch

A 0041

B 0042

C 0043

D 0044

E 0045

F 0046

G 0047

H 0048

I 0049

J 004A

K 004B

L 004C

M 004D

N 004E

O 004F

P 0050

Q 0051

R 0052

S 0053

T 0054

U 0055

V 0056

W 0057

X 0058

Y 0059

Z 005A

A.001

B.001

K.001

R.001

B.002

K.002

R.002

R.003

a 0061

b 0062

c 0063

d 0064

e 0065

f 0066

g 0067

h 0068

i 0069

j 006A

k 006B

l 006C

m 006D

n 006E

o 006F

p 0070

q 0071

r 0072

s 0073

t 0074

u 0075

v 0076

w 0077

x 0078

y 0079

z 007A

h.001

j.001

u.001

w.001

y.001

z.001

y.002

y.003

y.004

y.005

## Ziffern

zero 0030

one 0031

two 0032

three 0033

four 0034

five 0035

six 0036

seven 0037

eight 0038

nine 0039

two.001

four.001

five.001

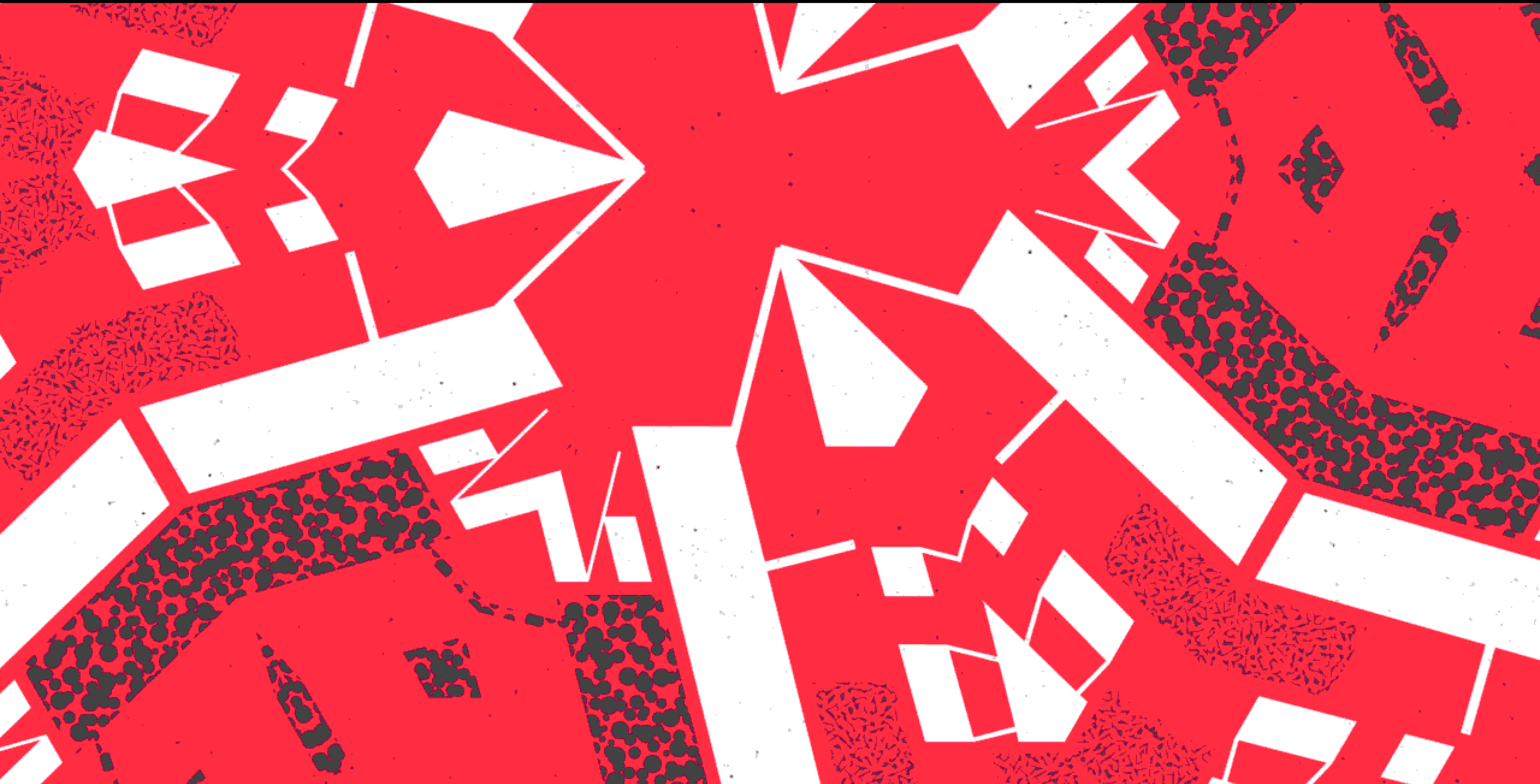
six.001

seven.001

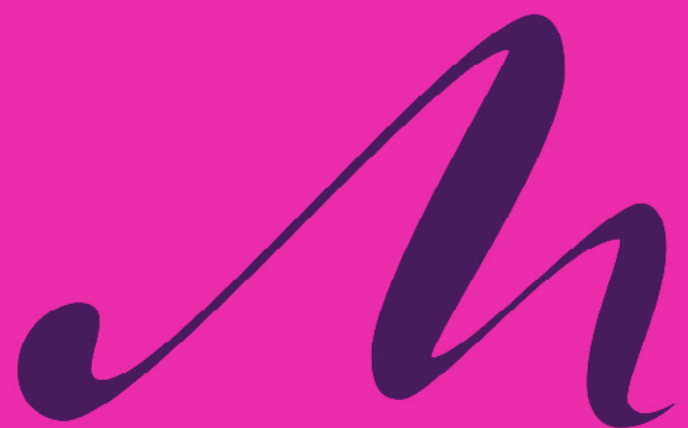
four.002

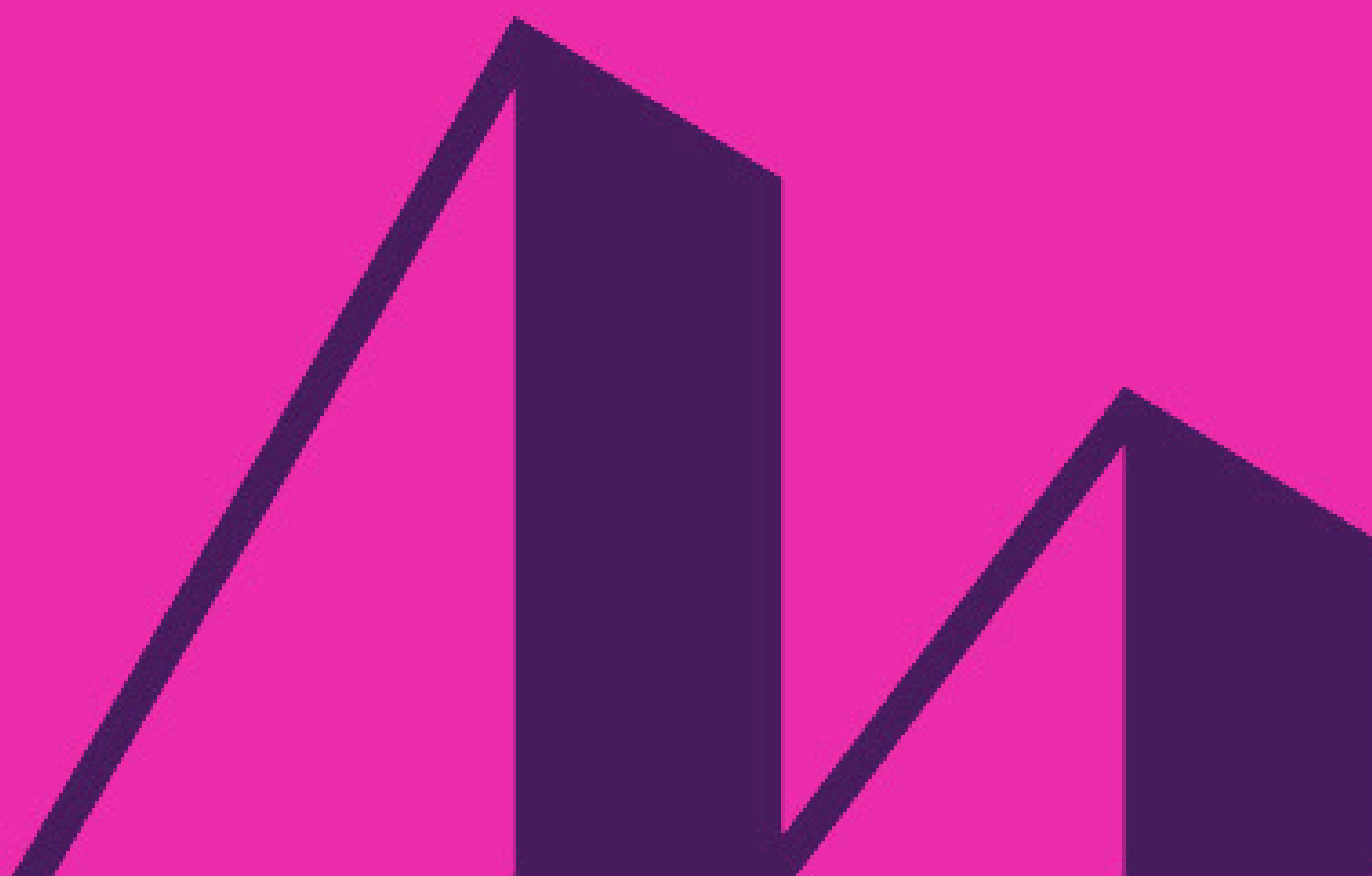


**AARON PROSSER**





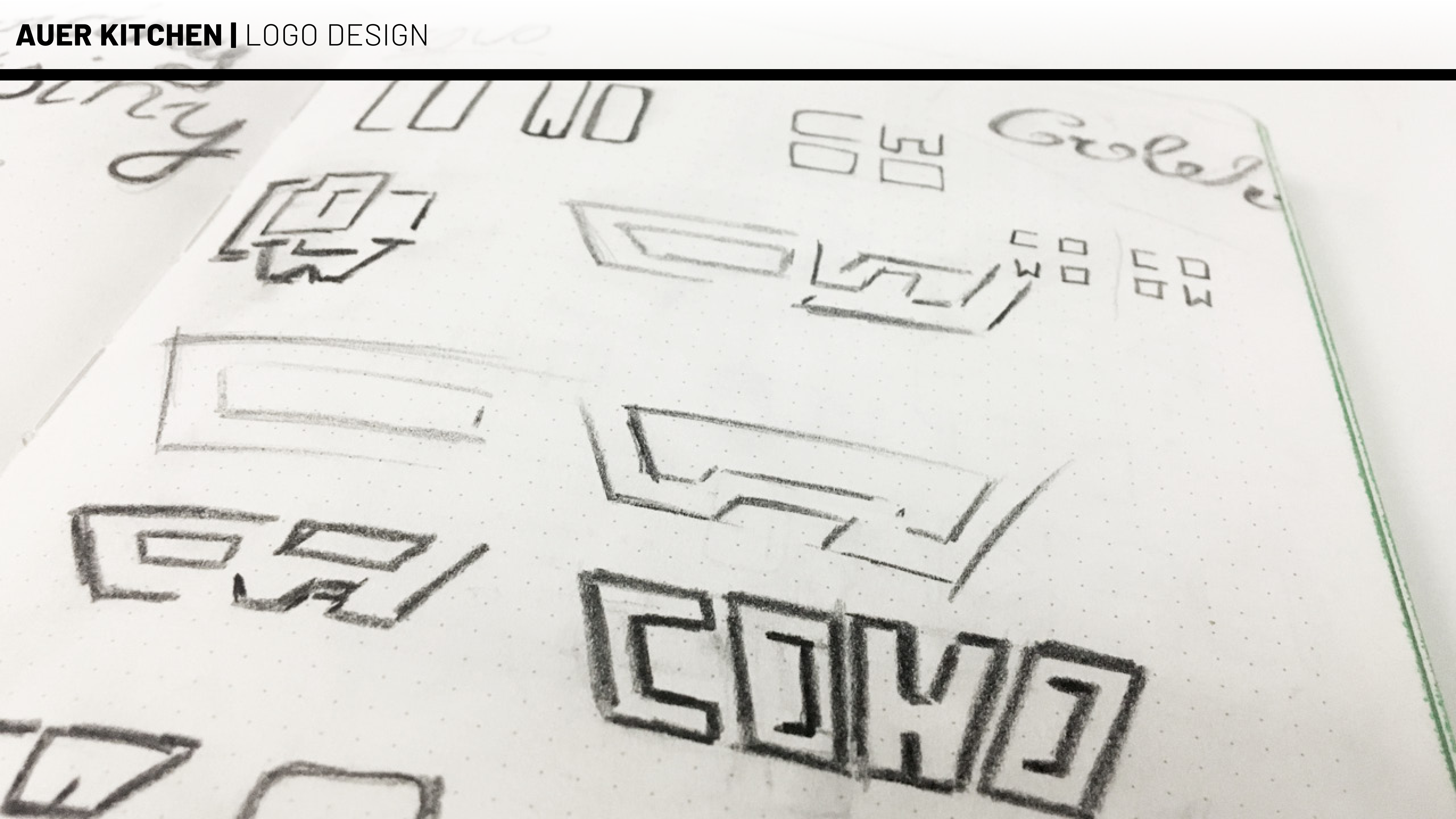








MANHATTAN



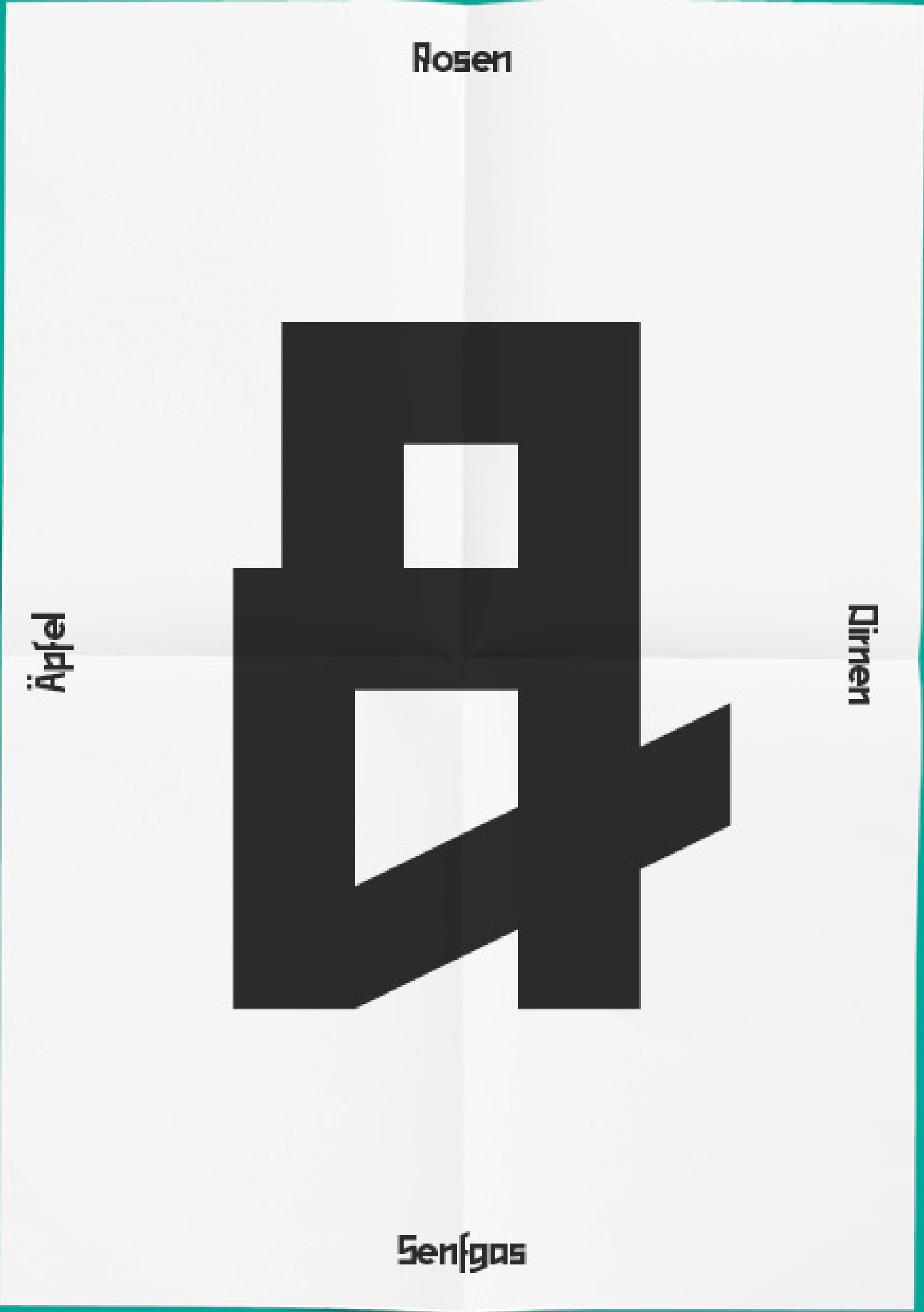






IO IE IK IT ID





# DRINK UP, WLADIMIR | TYPEFACE DESIGN





























## Buchstabe, Lateinisch

A	Á	À	Ā	Å	Ã	Β	Ƈ	Ć	Ĉ	Ɔ	Σ	Έ	Έ	È	Ē	F	Ƣ	Ǧ	Ǧ	H	I	Í	İ	Ì	Ī
A	Acute	Agrave	Amacron	Aring	Atilde	B	C	Cacute	Ccircaccent	Ɔ	E	Eacute	Edotaccent	Egrave	Emacron	F	G	Gcircve	Gcircaccent	H	I	Iacute	Idotaccent	Igrave	Imacron
J	K	L	Ł	Ɔ	И	Њ	Њ	О	Ó	Ö	Ò	Ō	Ø	Õ	Ɔ	Q	Ɔ	Ř	Ś	Ś	Ş	Ş	Т	Ƨ	Ƨ
J	K	L	Łacute	Ɔ	И	Њacute	Њtilde	О	Óacute	Ödiereis	Ógrave	Ōmacron	Oslesh	Õtilde	Ɔ	Q	Ɔ	Řacute	Ś	Śacute	Şcedilla	Şcircaccent	Т	Ƨbar	Ƨcedilla
Ƨcircaccent	U	Uacute	Udiereis	Ugrave	Umacron	Uring	V	W	Wacute	Wgrave	X	Y	Yacute	Ygrave	Z	Zacute	Zdotaccent	E.001	F.001	G.001	H.001	a	acute	adieresis	agave
ā	å	ã	Ḅ	ċ	ć	ĉ	đ	ḁ	e	é	è	ē	ƒ	g	ǧ	ǧ	h	ħ	i	j	k	l	í	m	
amacron	aring	atilde	b	c	cacute	ccircaccent	d	doverbar	e	eacute	edotaccent	egrave	emacron	f	g	ggrave	gdotaccent	h	hbar	i	j	k	l	iacute	m
n	ñ	ñ	o	ó	ö	ò	ō	õ	Ɔ	Ƨ	Ɩ	í	ś	ś	ş	ş	ß	t	ţ	ţ	ţ	u	ú	ü	ù
n	ñacute	ñtilde	o	óacute	ödiereis	ógrave	ōmacron	õtilde	Ɔ	Ƨ	r	íacute	ś	śacute	şcedilla	şcircaccent	germandbls	t	ţbar	ţcedilla	ţcircaccent	u	úacute	üdiereis	ùgrave
ū	ų	v	w	wacute	wgrave	x	y	ý	ỳ	z	zacute	zdotaccent	b.001	d.001	n.001	p.001	q.001	r	ř	ř					
umacron	uring	v	w	wacute	wgrave	x	y	ýacute	ýgrave	z	zacute	zdotaccent	b.001	d.001	n.001	p.001	q.001	r	ř	ř					

## Ziffern

0	1	2	3	4	5	6	7	8	9
zero	one	two	three	four	five	six	seven	eight	nine

## Interpunktion

																									
asterisk	backslash	perforated	colon	comma	ellipsis	exclam	exclamdown	numbersign	period	question	quest_down	quotedbl	quotesingle	semicolon	slash	underscore	braceleft	braceright	bracketleft	bracketright	parenleft	parenright	endash	endash	hyphen
																									
quotedblleft	quotedblright																								

## Symbole

¢	\$	€	£	+	=	≠	>	<	≥	≤	±	↯	∞	%	∞	@	⌘	¶	§	°		^
cent	dollar	euro	sterling	plus	equal	notequal	greater	less	greaterequal	lessequal	plustminus	logicalnot	infinity	percent	infinity.001	at	ampersand	paragraph	section	degree	bar	asciicircum

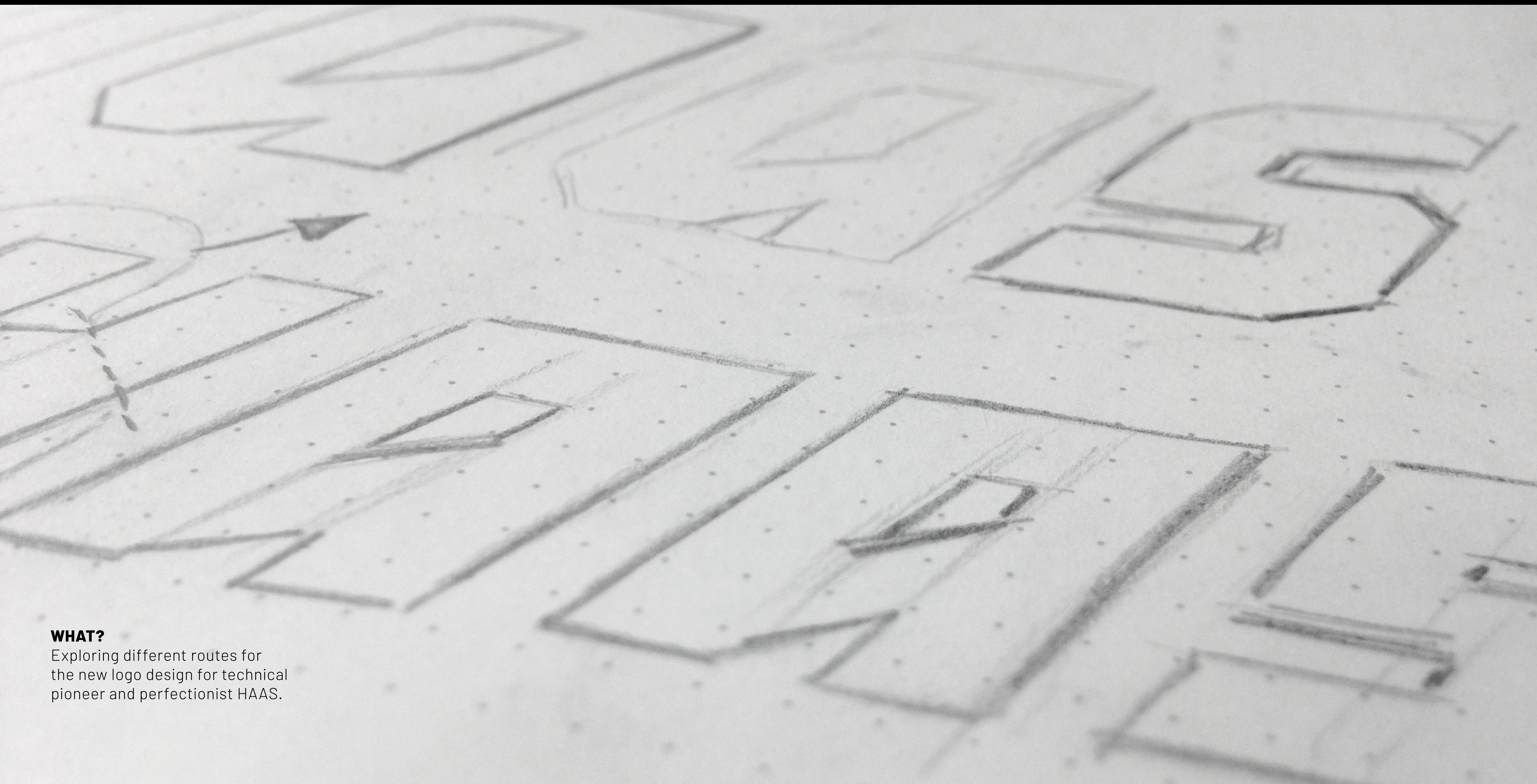
## Akzente

¨	˙	˘	˙	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	
diere_comb	dotac_comb	gravecomb	acutecomb	hung_comb	circu_comb	caroncomb	brevecomb	ringcomb	tildecomb	macr_comb	com_comb	com_comb	cedilacomb	ogonekcomb	strok_comb	strok_comb	slash_comb	slash_comb	acute	dotaccent	grave	macron	ring	tilde	tilde.001





# HAAS GRINDING MACHINES | LOGO DESIGN

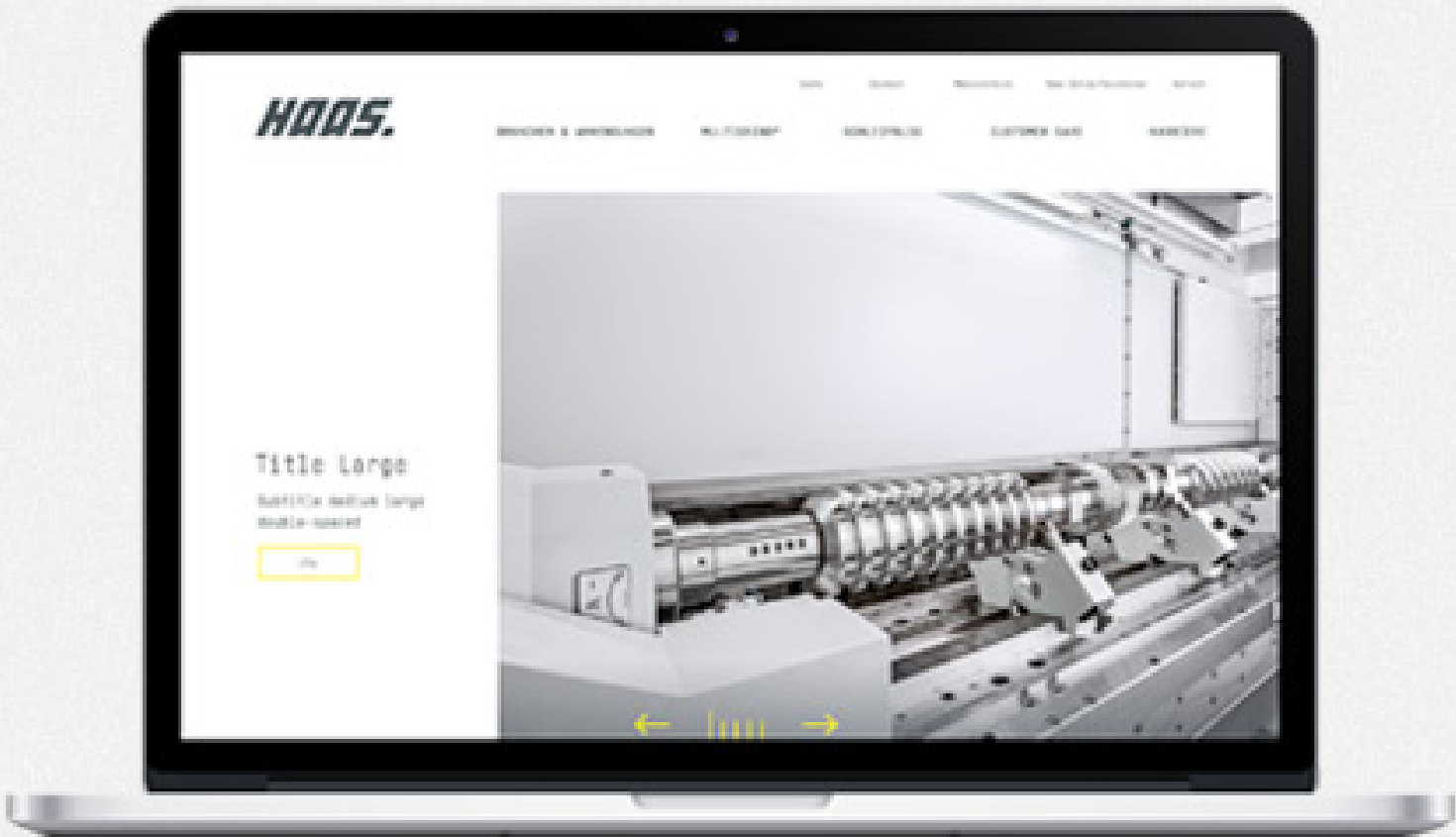
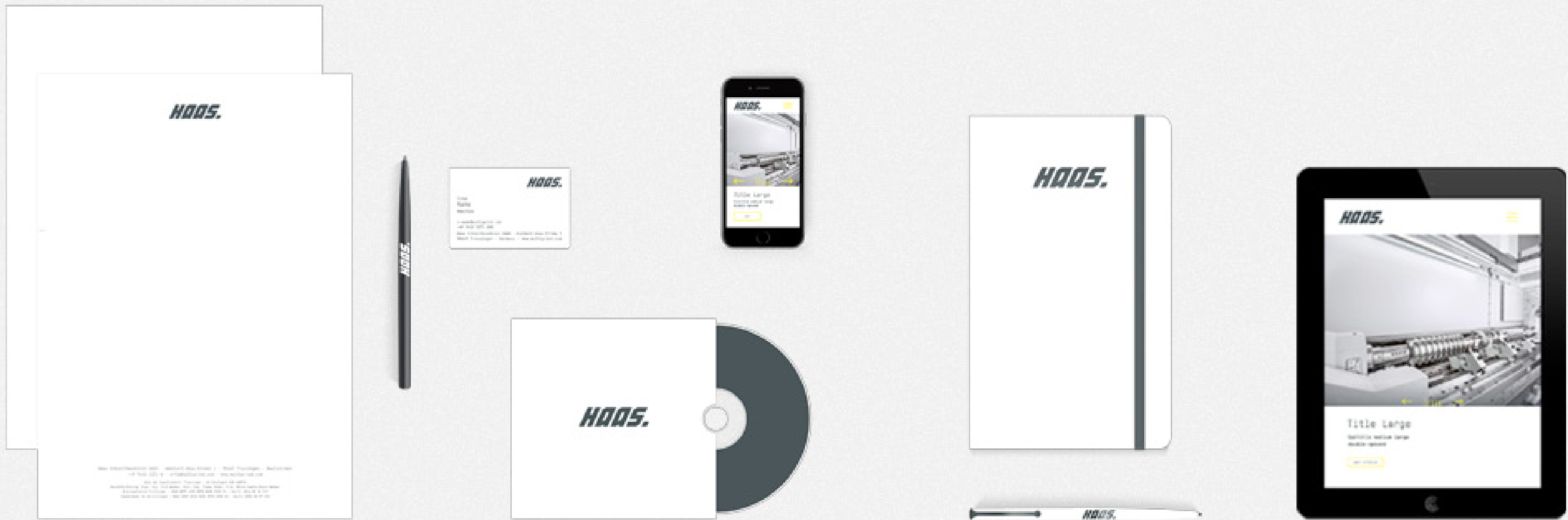


## WHAT?

Exploring different routes for the new logo design for technical pioneer and perfectionist HAAS.



# HAAS GRINDING MACHINES | LOGO DESIGN



***HAAS.***

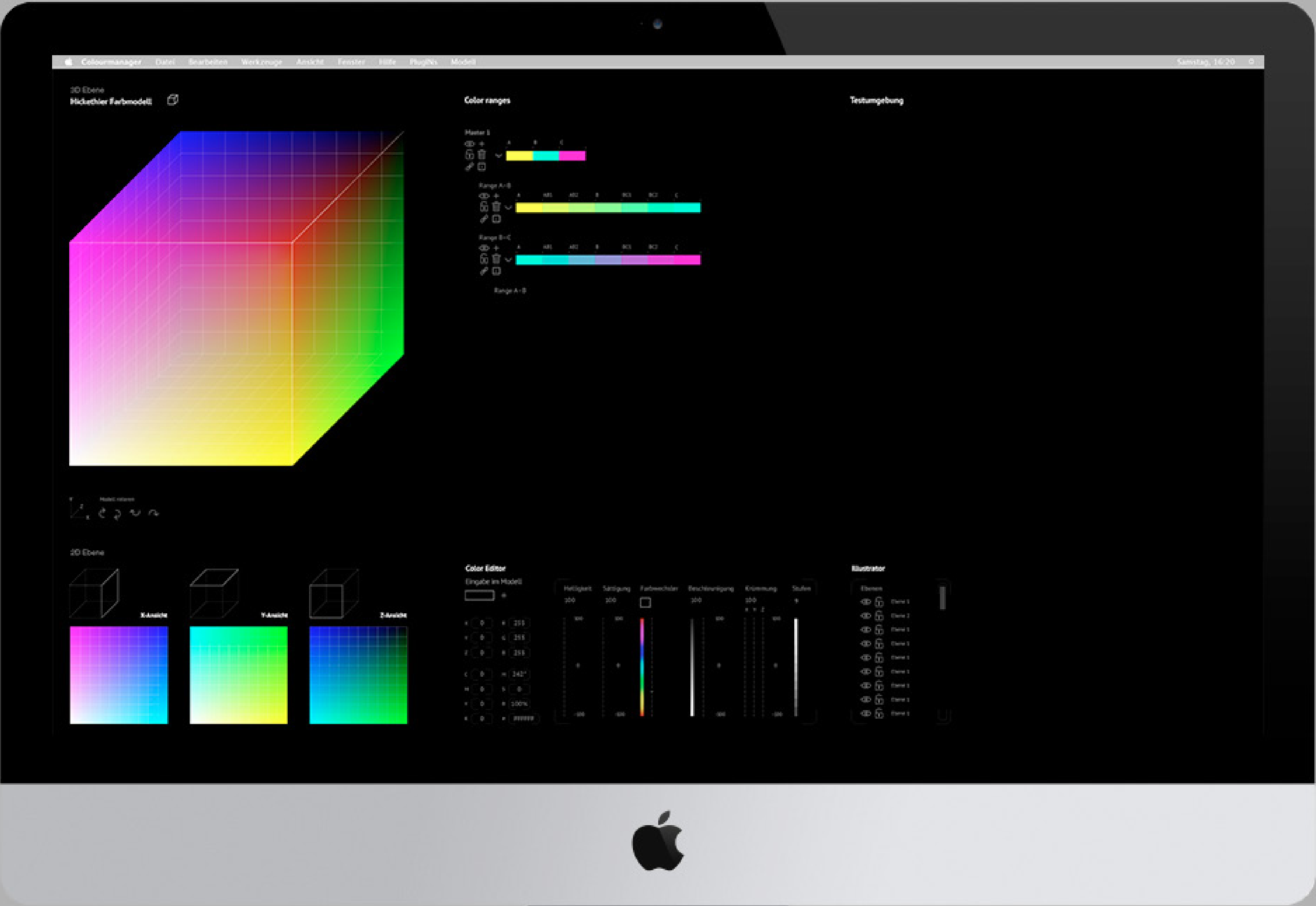




## WHAT?

Concept for a design/colour tool using different colour systems enabling the user to have full control over their settings and modifications at all times with easy and precise usability.

# COLOR RANGER | APP CONCEPT



**THAT'S ME** (THERE ARE CURLS BENEATH THAT HELMET)





# CALL ME (MAYBE)

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**mail** [ich@aaronprosser.de](mailto:ich@aaronprosser.de)

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